

CONTRACT



WUAB
1717 East 12th Street
Cleveland, OH 44114
(216) 771-1943

And:

Greer, Margolis, & Mitchell #1
1010 Wisconsin Ave.
Suite 800
Washington, DC 20007

<u>Contract / Revision</u>		<u>Alt Order #</u>
803364 /		06259622
<u>Product</u>		
OBAMA FOR AMERICA		
<u>Contract Dates</u>	<u>Estimate #</u>	
09/04/12 - 09/10/12	1536	
<u>Advertiser</u>	<u>Original Date / Revision</u>	
Obama for America 2012	08/28/12 / 08/28/12	
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
WUAB	Teresa Difuria	Telerep-Philade
<u>Special Handling</u>		
<u>Demographic</u>		
Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	<u>Totals</u>	
										Type	Spots
1	WUAB	09/04/12	09/10/12	M-F 19 Action News at 7a	7-8a		:30			NM	5 \$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>		
Week:	09/03/12	09/09/12	-TWTF--					4	\$45.00		
Week:	09/10/12	09/16/12	M-----					1	\$45.00		
2	WUAB	09/04/12	09/10/12	M-F 10-11a	10-11a		:30			NM	5 \$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>		
Week:	09/03/12	09/09/12	-TWTF--					4	\$75.00		
Week:	09/10/12	09/16/12	M-----					1	\$75.00		
E 3	WUAB	09/04/12	09/10/12	M-F 11a-12p	11a-12p		:30			NM	5 \$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>		
Week:	09/03/12	09/09/12	-TWTF--					4	\$125.00		
Week:	09/10/12	09/16/12	M-----					1	\$125.00		
E 4	WUAB	09/04/12	09/10/12	M-F 2-3p	2-3p		:30			NM	5 \$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>		
Week:	09/03/12	09/09/12	-TWTF--					4	\$200.00		
Week:	09/10/12	09/16/12	M-----					1	\$200.00		
E 5	WUAB	09/04/12	09/10/12	M-F 7-730p	7-730p		:30			NM	5 \$2,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>		
Week:	09/03/12	09/09/12	-TWTF--					4	\$475.00		
Week:	09/10/12	09/16/12	M-----					1	\$475.00		
E 6	WUAB	09/04/12	09/10/12	M-F 730-8p	730-8p		:30			NM	5 \$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>		
Week:	09/03/12	09/09/12	-TWTF--					4	\$375.00		
Week:	09/10/12	09/16/12	M-----					1	\$375.00		
E 7	WUAB	09/04/12	09/10/12	Late News M-Su	10-11p		:30			NM	7 \$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>		
Week:	09/03/12	09/09/12	-TWTFS					6	\$300.00		
Week:	09/10/12	09/16/12	M-----					1	\$300.00		
E 8	WUAB	09/04/12	09/10/12	M-F 11-1130p	11p-1130p		:30			NM	5 \$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Rate</u>		
Week:	09/03/12	09/09/12	-TWTF--					4	\$150.00		
Week:	09/10/12	09/16/12	M-----					1	\$150.00		

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Contract / Revision 803364 /	Alt Order # 06259622	
Contract Dates 09/04/12 - 09/10/12	Product OBAMA FOR AMERICA	Estimate # 1536
Advertiser Obama for America 2012	Original Date / Revision 08/28/12 / 08/28/12	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	<u>Totals</u>	
										Type	Spots
9	WUAB	09/08/12	09/08/12	Sa 7-730p	7-730p		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		\$175.00
Week:		09/03/12	09/09/12	-----1-				1	\$175.00		
10	WUAB	09/08/12	09/08/12	Sa 730-8p	730-8p		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		\$175.00
Week:		09/03/12	09/09/12	-----1-				1	\$175.00		
11	WUAB	09/09/12	09/09/12	Su South Park 1a	1a-2a		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		\$30.00
Week:		09/03/12	09/09/12	-----1				1	\$30.00		
E 12	WUAB	09/10/12	09/10/12	Mon Hour 1	8-9p		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		\$200.00
Week:		09/10/12	09/16/12	1-----				1	\$200.00		
E 13	WUAB	09/10/12	09/10/12	Mon Hour 2	9-10p		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		\$200.00
Week:		09/10/12	09/16/12	1-----				1	\$200.00		
14	WUAB	09/04/12	09/04/12	Tue Hour 1	8-9p		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		\$125.00
Week:		09/03/12	09/09/12	-1-----				1	\$125.00		
15	WUAB	09/04/12	09/04/12	Tue Hour 2	9-10p		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		\$125.00
Week:		09/03/12	09/09/12	-1-----				1	\$125.00		
16	WUAB	09/05/12	09/05/12	Wed Hour 1	8-9p		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		\$125.00
Week:		09/03/12	09/09/12	--1----				1	\$125.00		
17	WUAB	09/05/12	09/05/12	Wed Hour 2	9-10p		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		\$125.00
Week:		09/03/12	09/09/12	--1----				1	\$125.00		
18	WUAB	09/06/12	09/06/12	Thu Hour 1	8-9p		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		\$125.00
Week:		09/03/12	09/09/12	---1---				1	\$125.00		
19	WUAB	09/06/12	09/06/12	Thu Hour 2	9-10p		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		\$125.00
Week:		09/03/12	09/09/12	---1---				1	\$125.00		
20	WUAB	09/07/12	09/07/12	Fri Hour 1	8-9p		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		\$125.00
Week:		09/03/12	09/09/12	----1--				1	\$125.00		
21	WUAB	09/07/12	09/07/12	Fri Hour 2	9-10p		:30			NM	1
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		\$125.00
Week:		09/03/12	09/09/12	----1--				1	\$125.00		
22	WUAB	09/08/12	09/08/12	12-330p	12-330p		:30			NM	2
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		\$75.00
Week:		09/03/12	09/09/12	-----2-				2	\$75.00		

Totals

57 \$11,255.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/10/12	57	\$11,255.00	\$9,566.75
Totals	57	\$11,255.00	\$9,566.75

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Signature: _____**Date:** _____

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